



2016 BUSINESS ACHIEVEMENT AWARD WINNERS - DURHAM COLLEGE



NOMINATIONS NOW OPEN

Since 1955, Whitby has had the distinct pleasure of honouring outstanding accomplishments in the community. This tradition continues with publicly recognizing local businesses that have demonstrated a passion for excellence, a commitment to their community and a strong entrepreneurial spirit. The Whitby Chamber of Commerce (WCC) is

pleased to present the 2017 Peter Perry & Business Achievement Awards on Thursday, November 16 at Deer Creek Golf & Banquet Facility.

Nominations for all six Business Achievement Awards as well as the Peter Perry Award, Whitby's lifetime achievement award recognizing a commitment to the

Whitby community, are now open.

To nominate someone for one of these prestigious awards visit the [WCC website](#).

Nominations for the Business Achievement Awards close Monday, July 31. Nominations for the Peter Perry Award close Monday, September 11.



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WHITBY CHAMBER OF COMMERCE

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MESSAGE FROM THE CEO

As we enter the summer months, we've been very busy planning some major events including the Durham Region Business Summit and the highly anticipated Peter Perry & Business Achievement Awards.

June was a really fun and extremely busy month:

- The Chamber team was out in full force in the Whitby community: you might have seen us helping with parking at Food Truck Frenzy; or as parade marshals for the Brooklin Spring Fair parade.
- The first-ever Lynde Creek Cleanup event, imagined by Andrew from Skyview Electronics, was a huge success and announced our partnership with Durham Sustain Ability!
- Between kissing Riblet at the opening ceremonies, meeting more of our amazing membership and feeling like I was on a game-show with the number of prizes – the 30th annual Golf Tournament was a blast! A huge event to plan and execute – and even on

a cold day, everyone was in great spirits.

- On June 15, Joint Chambers met at the Chamber offices – what an enthusiastic group of people committed to representing businesses effectively. I continue to be inspired!

With our evolution, many of you have also met our newest team members. I reached out to Greg Frankson, Sam Wallace and Rylie Wilton to give me their latest perspectives. The unifying thread in their comments was how working at the Chamber has given them the opportunity to connect with and discover the many flourishing businesses in the Chamber membership and Durham Region. Thank you for being so welcoming.

Safe travels!

Natalie Prychitko,
Chief Executive Officer
Whitby Chamber of Commerce

MEDIA PARTNERS



UPCOMING EVENTS

YEP CHAMBER SMASH & BEACH BASH | NEW THIS YEAR

Canlan Ice Sports
Thursday, June 29
11 a.m. to 3 p.m.

LUNCHEON LEARN SERIES - MEMBER 101 | NEW THIS YEAR

Whitby Chamber of Commerce
Tuesday, July 4
12 to 1 p.m.

MILESTONES AT MILESTONES | NEW THIS YEAR

Milestones Grill + Bar
Wednesday, July 12
5 to 8 p.m.

FAIR WORKPLACES, BETTER JOBS ACT 2017 SUMMIT

Durham College, Centre for Food
Tuesday, July 18
10:30 a.m. to 1:30 p.m.

DURHAM REGION BUSINESS SUMMIT | EARLY BIRD TICKETS

Ajax Convention Centre
Wednesday, October 18
8 a.m. to 4 p.m.

SAVE THE DATE

The Whitby Chamber of Commerce's biggest night of the year, the **Peter Perry & Business Achievement Awards gala**, will be hosted at Deer Creek Golf & Banquet Facility on November 16. [Nominate a friend or colleague for these prestigious awards today!](#)

THANK YOU





30TH ANNUAL GOLF TOURNAMENT



This year marked the 30th anniversary of the Whitby Chamber of Commerce's (WCC) annual Golf Tournament. On June 6, more than 100 golfers hit the greens at Royal Ashburn Golf Club, despite the dreary weather, for a fun round of golf and a wide range of on-course activities brought to you by local businesses.

Golfers began the day by engaging in discussion with each other over a barbeque lunch in the clubhouse, generously sponsored by North American

Steel, before making their way onto the course.

Before taking off in their golf carts, kindly sponsored by Whitby Hydro Energy Services Corporation, guests participated in a warm up led by Pursuit Training and the Rotary Club of Whitby Sunrise's very own Riblet the pig. The WCC team was thrilled to have Whitby Mayor, Don Mitchell, tee off at this milestone event.

"It's wonderful to see so many members of the community out, rain or shine, to support the Whitby Chamber of Commerce," said Mayor Mitchell. "The Chamber plays a vital role in supporting the growth of the Whitby business community and it is events like this that allow them to do so year after year."

Further to the many opportunities to win on the course, including prizes for closest to the pin and longest drive, the WCC also gave away 30 great prizes to celebrate 30 great years, donated by many Whitby businesses.

After completing all 18 holes, teams and guests enjoyed a three-course dinner sponsored by Flanagan Foodservice. The night was once again emceed by Terry Johnston from CKDO Durham's Classic Hits radio station, who did an outstanding job at entertaining the crowd and doling out prizes. Also joining the golfers at dinner was special guest MPP Lorne Coe.

"The Whitby Chamber of Commerce golf tournament is one of the premier networking events of the year," said Coe.



"The friendly and casual atmosphere coupled with the new acquaintances struck during the event are of great value to business professionals in attendance. Organization is a key to success with a tournament of this size and the Chamber organizing committee led by Trevor Bardens, working with the staff at Royal Ashburn, should be commended for yet another outstanding day."

This year's tournament also marked Trevor Bardens' 30th anniversary on the planning committee. Along with Bardens' numerous contributions to the Whitby community, he has helped make this tournament possible each year. The WCC and planning committee honoured Bardens with an engraved golf ball paper weight

to commemorate his continued dedication and service.

"I look back over my thirty years of involvement on the golf committee and must say that everyone I came in contact with during that time, whether committee members or chamber

staff, have been fantastic in their efforts to provide the best golf experience possible for our players," said Bardens. "As chairman, I congratulate members of the committee and the fantastic staff of the Chamber in making this event a success."



IN THE TOWN

Living in the Town of Whitby for more than 50 years, Pat Wilcox has demonstrated a passion and commitment to the community, receiving a Peter Perry Award from the Whitby Chamber of Commerce in 1975.

This spring, Wilcox was also honoured with a Volunteer Award from the Province of Ontario for volunteering with Lakeridge Health Whitby for 50 years.

Continuing her dedication to the town and volunteerism, Wilcox is part of a group of six past presidents who have formed a committee to organize the 50th Celebration of the hospital in 2017.

"It has been a rough ride sometimes for the volunteers at the Whitby hospital," said Wilcox.

"It has gone from a thriving General Hospital to undergoing floor closings, restructuring and a devastating fire, but the one thing to come from this is the loyal volunteers. Yes, we still have a hospital in Whitby – and a dedicated group of volunteers."


The group usually raises money for equipment and patient care for the hospital but recognized the importance of celebrating the hospital's volunteers and the hospital for all the work that they do, along with the 20 students who spend their spare time giving back to the hospital.

On Thursday, September 21, the hospital will celebrate its volunteers, supporters and friends at the Centennial Building from 4:30 to 7 p.m. over light refreshments and entertainment.

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The organizers of this event are looking for sponsors to help support the celebration.

For more information, contact:

Pat Wilcox,
Co-chair 50th Celebration for
Lakeridge Health Whitby
1concorde@bell.net
705-344-7998

Whitby's Economic Development Division collaborated with Royal Ashburn Golf and Country Club, Sky Zone Whitby and the Central Lake Ontario Conservation Authority to provide a town pass for recreational and tourism amenities during July and August. If you are interested in providing a recreation/tourism product offering in the fall, please direct your comments to ecdev@whitby.ca.

MEMBER 2 MEMBER DISCOUNT PROGRAM

The Member 2 Member (M2M) Discount Program is designed to encourage local shopping and networking by giving members exclusive discounts when doing business with their fellow members.

Every Whitby Chamber of Commerce (WCC) member and their staff have the opportunity to be a part of, or take advantage of this program.

By offering a M2M discount on products or services, businesses receive exposure to the entire WCC membership. Members

can also cut costs by taking advantage of the growing list of M2M deals.

Interested in promoting products and services through the M2M Discount Program?

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Greg Frankson,
Engagement & Outreach
Manager

greg@whitbychamber.org



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M2M DEAL OF THE MONTH: SERVICEMASTER CLEAN OF DURHAM

ServiceMaster Clean of Durham is offering the Whitby Chamber of Commerce membership a 15 per cent discount on all of their residential and commercial carpet/upholstery services with the exception of gift certificates, for which members receive a 20 per cent discount on.

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E: info.durham@servicemasterclean.ca

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ADVOCACY COMMITTEE UPDATE

One of the biggest conversations happening amongst the business community throughout Ontario and in our backyard pertains to the potential impact of the proposed Fair Workplaces and Better Jobs Act as part of the Changing Workplaces Review.

This topic is garnering much attention and with good reason. The economic implications of these proposed changes increases costs for doing business for many in the community.

The flagship proposed change is the \$15 minimum wage and while that will create a material impact; it is important to also take time to consider the proposed recommendations as well. A full list of proposed changes can be found in the [Government of Ontario Newsroom](#).

As the voice of business in Whitby, the Whitby Chamber of Commerce (WCC) is committed to creating an avenue to voice concerns, while also leveraging the collective Chamber advocacy voice through the membership with the Ontario Chamber of Commerce (OCC).

On Tuesday, July 18, the WCC will be hosting a two-hour summit with Karl Baldauf, Vice-President, Policy and Government Relations at the OCC. The intention of the summit is to better understand how the proposed changes impact the local business community. The committee's mission is to uncover on-the-court examples on how these proposed changes will impact local business as well as share information on the proposed changes.

A cross-section of our membership will be sharing examples of how the proposed changes will directly impact their business operations. All members are encouraged to participate and make their voice heard as well.

The OCC's initial letter to Premier Wynne objecting to the proposed labour and employment reform can be found on [their website](#). The position of the OCC continues to evolve and strong showing of the WCC membership at the July 18 event emphasizes our collective concern.

To fully capture the concerns of



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the membership, the committee will also follow-up the summit with a Changing Workplaces Review Membership Survey. The survey will aim to dive deeper into the wide-ranging proposed changes to better understand how each specifically impact business so that we can better emphasize concerns.

FEATURED NEW MEMBER MILESTONES GRILL + BAR

905-666-9070

The Whitby Chamber of Commerce (WCC) is happy to welcome the new and improved Milestones Grill + Bar Whitby to its ever-evolving membership.

Nestled in the Whitby Entertainment Centrum, Milestones Grill + Bar Whitby personifies the future look and feel of the Milestones brand. WCC members are encouraged to check out their new open concept space that allows energy to flow throughout and the raw industrial elements mixed with wood and wainscoting offers a warm, inviting yet casual feel. Garage doors open onto the renovated patio which also creates an outdoor feel for those lounging in the bar area.

It was time for a change and Milestones wanted to provide their associates and the community with something to be excited about – and they've done just that! After major renovations, the restaurant officially re-opened in style at their grand re-opening party on June 22.

FEATURED RENEWING MEMBER CRCS DKI

905-430-3477

Since 1979, CRCS DKI's team of professionals have specialized in state-of-the-art remediation and restoration of buildings and contents damaged by fire, smoke, water, wind, oil spills, sewer contamination, and break-ins or vandalism. As an independent network member of Disaster Kleenup International Canada (DKI), they have the support of the most experienced and best equipped contractors across Canada. CRCS DKI has been servicing the Durham Region and surrounding areas for over 38 years from their 20,000-square-foot facility in Oshawa.

Becoming a member in 1989, CRCS DKI is heavily engaged in Chamber initiatives with Director of Marketing and Business Development, Matt Douglas, sitting on both the Board of Directors and the Young Entrepreneurs & Professionals Committee.

CRCS DKI is also an active community member, participating in many charity events and was awarded the Jim Copland Award, given every year province-wide to a group, business or individual that has spent a significant amount of time working to prevent fires through educating others and their own safety practices.

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LYNDE CREEK CLEANUP THERE IS STRENGTH IN NUMBERS

In partnership with Durham Partners in Project Green and Skyview Electronics, the Whitby Chamber of Commerce (WCC) joined forces on June 16 to lead the community in a shoreline cleanup along Lynde Creek in Brooklin.

Participants began the afternoon at Brooklin Kinsmen Park where they enjoyed a delicious lunch provided by Frantastic Events. Shortly after, they were given some gloves and garbage bags and headed to the creek. As they filled their bags, participants were asked to track the items they picked up and drop them off at one of two weigh-in stations where they received raffle tickets to later be entered in a draw to win prizes donated from local businesses within the community.

"This event is significant; it

not only helps to solidify the partnership between our organizations but it also helps to ensure our shorelines stay pollution-free for everyone to enjoy," said Christine Ball, Executive Director of Durham Partners in Project Green.

The idea stemmed from WCC member, Andrew Valyear from the family-run business, Skyview Electronics. While walking by the creek with his nephew, Valyear noticed the amount of garbage that littered its shores. After chatting with WCC staff, the partnership began – resulting in an event that brought members of the community together and removed more than 2,000 pounds of garbage from the creek and its surrounding areas.

"If you ever wondered what people coming together to make

a difference looks like, I'd like you to take a look around you and you'll see," said Valyear to participants of the event.

The event was sponsored by Skyview Electronics and supported by the Town of Whitby, Regional Municipality of Durham and eV Fern who generously donated supplies for the cleanup. Better Go Getter, generously picked up the garbage from several drop off locations.

Garbage from this event was collected under the Great Canadian Shoreline Cleanup program. This program has been held through events across Canada since 1994. In 2015 this program was directly responsible for removing 26,283 kg of waste from Ontario shorelines and surrounding areas.

YEP COMMITTEE UPDATE

This month, the Young Entrepreneurs & Professionals (YEP) committee is stocking up on sunscreen (and rain ponchos?) for the first-ever Chamber Smash & Beach Bash volleyball tournament on Thursday, June 29.

Hosted at Canlan Ice Sports in Oshawa, this day on the courts will feature not only friendly games of volleyball, but also more of the YEP committee's famous mini games.

With a barbeque lunch on the patio, friends on the sand and members of the YEP committee at the helm, participants of this inaugural event are guaranteed to have a good time.



Guests of the Chamber's 30th annual Golf Tournament may have also seen some of the committee representing on the links. Fran Steyn was hiding from the dreary weather in her Frantastic food truck while serving golfers a sweet treat at

hole 18.

Matt Douglas, Adam Hare, Brandon McBride and Shawn Walsh were also perfecting their swing on the course, attending the tournament as the official YEP foursome.

MEMBERSHIP COMMITTEE UPDATE

It has been a busy spring for the Membership Committee, which has been hard at work with a variety of projects. At the top of the activity list is the creation of new marketing packages for prospective and new members. These communication pieces will outline the benefits and privileges that come with Whitby Chamber of Commerce (WCC) membership, as well as inform businesspeople about how they can best capitalize on being active within the Chamber. The work of the Member

Recruitment and Retention Sub-committee has been particularly instrumental in moving this key project along.

This committee is also in the process of reviewing Chamber discount and cost savings programs. The WCC has many strong relationships with affinity partners who provide these programs, but as with any business, it's a healthy practice to review and revise strategies from time to time. The Non-Dues Revenue Sub-committee

is reviewing these relationships, and will also be providing input and feedback as the Chamber revamps advertising and sponsorship offerings over the coming months.

The committee is also excited about the first edition of the Luncheon Learn Series: Member 101 on Tuesday, July 4 developed by the WCC.

For more information please contact [Greg Frankson](#), Engagement & Outreach Manager.

ONTARIO CHAMBER OF COMMERCE

TALENT IN TRANSITION: ADDRESSING THE SKILLS MISMATCH IN ONTARIO



The Ontario Chamber of Commerce (OCC) will continue advocacy efforts on issues pertaining to skills and workforce development throughout 2017 as part of a signature policy program. In the fall of 2017, the OCC will convene thought and business leaders to address transformative disruption in the economy.

The OCC’s publication identifies 10 recommendations to improve

alignment between the skills acquired by Ontarians on the job and throughout the education system with those required in the labour market.

1. Address the limited capacity of small and medium enterprises (SMEs) to facilitate experiential learning opportunities by leveraging existing networks.
2. Drive employer awareness of programs designed to support experiential learning opportunities in Ontario.
3. Leverage experiential learning opportunities to promote inclusive economic growth throughout the province.
4. Shift towards greater client

centricity.

5. Evaluate the potential of an outcomes-based employment and training systems funding model.
6. Revise the journey person-to-apprentice ratio framework.
7. Enhance support for apprenticeship consortiums.
8. Modernize the apprenticeship application process.
9. Reform the Ontario College of Trades.
10. Promote career pathways in the skilled trades.

For more information, [read the entire publication](#).

THE WHITBY CHAMBER OF COMMERCE IS MOVING!

As you know, the offices of the Whitby Chamber of Commerce (WCC) are moving. The Town of Whitby will be redeveloping the 128 Brock Street South location, which fits perfectly into the downtown strategy. Having said that it means that the team is looking for a new location.

The WCC has engaged a realtor, but would be happy to discuss partnering, co-location opportunities, and other considerations the membership has in terms of supporting the Chamber in finding a long-term home.

Please contact [Natalie Prychitko](#) if you would like to discuss opportunities!

CANADIAN CHAMBER OF COMMERCE

5 MINUTES FOR BUSINESS MODERNIZING NAFTA



The Canadian Chamber of Commerce (CCC) remains optimistic that NAFTA 2.0 could be a huge boost to the economies of North America because there is so much to be gained. But they’re also starting to worry: anti-trade rhetoric

and posturing could veer the talks towards trouble. There are a lot of contentious issues to resolve in an unreasonably short deadline. Trade, in general, and NAFTA, in particular, are massively unpopular with Trump supporters.

The decision-making in Washington D.C. around trade issues has become increasingly chaotic, with U.S. business groups pushing back aggressively against nationalists in the administration. We’ve already seen an executive order to withdraw from NAFTA, where President Trump told

the Washington Post, “I looked forward to terminating. I was going to do it.” It was the uproar from U.S. business that forced the Trump Administration to reverse its position.

Read more in the CCC’s [5 Minutes for Business](#).

FEATURED RENEWING MEMBER KEITH COWLEY

Keith Cowley moved to Durham Region from Thunder Bay in 2001, working at Business Development Bank of Canada (BDC) Oshawa, Scarborough and then made his way back to Whitby in 2011. Keith has been involved with the Whitby Chamber of Commerce (WCC) for many years including his current position as Chair of the Ambassador Program – he is often the friendly face welcoming guests at Chamber events. He also sits on the Peter Perry & Business Achievement Awards Planning Committee, which is beginning preparations for this year’s event!

In addition to his involvement with the WCC, Keith is also an extremely active member of the community. A few of the many volunteer opportunities that he has been a part of include five years with the Boys & Girls Club of Durham, three years with the local chapter of Crohn’s & Colitis Canada, and five years with Backwoods Players acting in A Spirit Walk fundraising play at the Pickering Museum Village. Keith is also the Co-founder of 100 Men of Oshawa, which has raised over \$50,000 in only seven meetings.

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