



# CONNECT WOMEN: THE CONFERENCE THAT CELEBRATES & SUPPORTS WOMEN IN BUSINESS

## TICKETS ARE NOW AVAILABLE FOR THE WHITBY CHAMBER OF COMMERCE'S SIXTH ANNUAL CONNECT WOMEN NETWORKING LUNCHEON

This annual day-long event celebrates and supports women in business. Tracy Hanson, former Whitby Chamber CEO and current vice-president of Network

and Member Relations with the Ontario Chamber of Commerce, will EMCEE. This year's lineup of speakers includes: Uchechi Ezurike-Bosse, business and lifestyle strategist and author, Traci Trimble, a metaphysician in the field of energy psychology, and Jennifer Botterill, a former member of the Canadian Women's Hockey Team and three-time Olympic gold medallist. The event also features a three-course lunch and a vibrant

marketplace highlighting local vendors.

Connect Women will be held Tuesday, March 21 from 11 a.m. to 4 p.m. at Trafalgar Castle. Registration is at 10 a.m. Tickets are \$75 + HST for members and \$100 + HST for non-members. [Click here](#) to purchase tickets or for more information.



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The message is out. We have a new CEO. Yahoo! After a long and arduous process, our search consultant, CEO Search Committee and the Board came to a unanimous decision to hire our incoming CEO, Natalie Prychitko. I am really excited to have Natalie on board and I am looking forward to seeing the impact she will have with the Whitby Chamber of Commerce (WCC) under her direction. We have made great strides in moving the Chamber to where it is today and I am confident she is the right person to build on our achievements and to lead us into the future. I have been working closely with Natalie on the transition and I appreciate her engagement and interest in the Chamber in the early days already. Natalie officially starts Monday, February 27.

In addition to hiring Natalie, we had a great start to February with a visit from the Regional Chair and CEO, Roger Anderson. Tosca Banquet Hall was filled with engaged businesses leaders looking to hear about the future for the Durham Region. Following that, we partnered with the Abilities Centre to host the first ever Breakfast Networking Conference called Inclusive Workplaces Make a Difference.

The 2017 Connect Women conference will be happening on Tuesday, March 21. A great deal of work goes into organizing an event of this magnitude and I wish to personally thank all the volunteers who combine their talents and time, making this conference particularly memorable for all who attend. It never ceases to amaze me how being a member of the Chamber provides so many strong and lasting connections to people, places and events in Whitby. Business is all about relationships and when you're out golfing with a colleague at our June Chamber tournament or enjoying some camaraderie at our Peter Perry & Business Achievement Awards, you have an incredible opportunity to connect with

someone new each and every time.

Our Chamber also wants to keep you informed on issues we feel affect our members. The BIA and the Chamber invite you to an information session taking place Friday February 24 at Kake Kreations from 8:30 to 9:30 AM. The Chamber supports a well informed membership so if you have any questions or concerns about the BIA formation and upcoming March 6 deadline for voting, please attend. Councillor Elizabeth Roy, Town Clerk Chris Harris, and BIA representatives will be there to educate and engage. The vote relies on downtown businesses and property owners.

As you might have heard, the Chamber is looking for two new Board members. If you haven't already done so, please vote online prior to Wednesday, March 1. We will be announcing our new Board members and introducing our new CEO, Natalie, at the AGM hosted at the Whitby Yacht Club on March 29.

I would like to thank Matt Cardwell for his years of dedication to the Board. Matt brought much to the Board with his thoughtful insights and contributions. I feel his greatest contribution was his commitment to our younger members with the co-founding of the Young Entrepreneurs and Professionals (YEP) committee and his drive to help young entrepreneurs succeed. Thanks Matt.

That's it for now. Stay warm. A few more weeks of winter according to the groundhog.

**Miles Goacher**  
President, Whitby Chamber Board of Directors

## 2017 MEDIA PARTNERS



It gives me great pleasure to welcome you for the first time as the CEO of the Whitby Chamber of Commerce! In my short time, I've had the pleasure of meeting many external stakeholders, various members, along with Board and committee members. I'm so looking forward to meeting more of you at our Annual General Meeting.

Many exciting things to come this year – from valuable events for our members, to a new website to serve you more effectively. Our website is part our external commitment to transparency and open communication with all of you, as well as to the wider public who are interested in our activities. I'm learning about our very active committees and the many immense initiatives our Advocacy Committee, along with other engaged volunteers are managing.

We are a Chamber with passionate members, as I've observed just over a few short days in this role. I'm learning we are admired for representing our members and honing our strengths to provide you with valuable experiences. I am very fortunate to join this team and such positive environment. I look forward to adding value to an already strong Chamber.

Thank you to the Chamber team who has been extremely welcoming, Miles Goacher for his transition support, and the Board for allowing me to execute on our strategic vision. I look forward to meeting you in the weeks and months to come; and using our newsletter to bring you updates on our progress.

Warm Regards,



Natalie  
Incoming CEO  
Whitby Chamber of Commerce

UPCOMING EVENTS

YEP WILD WESTERN FUNSPIEL

FEBRUARY

Wednesday, February 22  
10AM – 4PM

TEE'S & CUE'S - CONNECT AFTER HOURS / BIZ AFTER 5

MARCH

Tuesday, March 7  
5PM – 7PM

CONNECT WOMEN

Tuesday, March 21  
10AM – 4PM



## MEMBER CORNER

Member Corner is a place where WCC members can submit articles that highlight their industry expertise. Email [amandas@whitbychamber.org](mailto:amandas@whitbychamber.org) for more information and to submit an article!

### PROTEIN DEMYSTIFIED

One of the most heard lines at the end of a work out is, "Stretch and don't forget your protein." Pursuit Training coaches will remind you that it's super important for your recovery to get protein into your system within 45 minutes post workout. The trouble is, there are so many different forms and types of protein, it can be challenging to figure out what is best.

**Here are some facts about the proteins that are generally and readily available.**

**Whole Food** – In a perfect world we would all be able to go home and sit down to a fantastic high protein meal. This meal might include beef, chicken or fish or eggs alongside spinach (think Popeye), kale, broccoli or brussel sprouts. Other great proteins include edamame, quinoa, cottage cheese or greek yogurt. But we all know that this is not necessarily possible at every meal, especially when we are on the run to and from the gym.

**Protein Powder** – There are many different brands of protein powder on the market. The most important characteristic is the quality, where does it originate, how is it processed and you want to make sure you are getting a minimum of 20 grams of protein per serving. Below is a list of the types of protein powders and where and why you might use them.

**Whey** – Whey protein is a dairy based product created from the watery

portion of milk that separates from the curds when making cheese. Also known as whey isolate. Whey is a fast absorbing protein that is often suggested for a post-workout recovery drink.

**Soy** – Soy protein is derived from the soybean that has been dehulled and defatted. There has been bad press surrounding soy due to the phytoestrogens found in it. In our bodies phytoestrogens mimic estrogen causing concern for people who do not want to increase the effects of estrogen in their system.

What about when you can't get in a whole food meal and don't like to take your protein in a liquid form? What else can you do to make sure that you are getting the protein that you need post workout and throughout the day? Understanding that whole foods and protein shakes may be the top two forms of protein intake, but looking for another option? Protein Bars are very popular and available in every corner store and grocery as well as health food shops. Be careful because not all protein bars are created equal. Often store bought bars are laden with sugar and preservatives. At Pursuit Training we are always available for fitness and nutrition questions. We use and stock top quality Poliquin Supplements including whey and pea protein powders. Ask your trainer for a sample after your next workout.



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[chrisandsue@royallepagecommercial.com](mailto:chrisandsue@royallepagecommercial.com)



# 2017 REGIONAL CHAIR LUNCHEON

## REGIONAL CHAIR, ROGER ANDERSON ADDRESSES WHITBY CHAMBER MEMBERS

On February 6, 2017, was the Whitby Chamber of Commerce's Annual Regional Chair's Luncheon. Held at Tosca Banquet Hall, attended by community and business leaders with many new and familiar faces around the room.

It was an exciting, informative, and engaging event for all. The luncheon served as an important opportunity for

our local leaders to connect with each other, and with members of municipal, regional, provincial, and federal representatives. It was a wonderful way to start the year off by connecting and gaining insight into future plans for the Durham Region.

In his address, Roger Anderson highlighted that Ontario will increase funding for Durham Region and other municipal transit systems across the province through an enhancement to the existing gas tax program, doubling the

municipal share from two cents per litre to four cents by 2021.

Durham Region is able to use the new funding to plan for and make major infrastructure upgrades, buy additional transit vehicles, add more routes, extend hours of service, implement fare strategies and improve accessibility.

The Whitby Chamber is excited for the progress that is emerging for the Durham Region. Let's continue to work together to move Durham forward!

## ONTARIO CHAMBER OF COMMERCE DELIVERS INAUGURAL ONTARIO ECONOMIC REPORT

**Vulnerabilities in Ontario's economy pose challenges to our prosperity. Government must prioritize growing the economy, creating jobs and driving a competitive advantage**

The Ontario Chamber of Commerce (OCC) released the inaugural Ontario Economic Report (OER), a landmark agenda aimed at shaping and informing future public policy. The OER includes entirely new economic analyses that demonstrates the difficult economic environment faced by Ontario businesses and consumers in 2017.

The report includes the results of the OCC's new Business Confidence Survey conducted in partnership with Fresh Intelligence, a Business Prosperity Index developed by the Canadian Centre for Economic Analysis (CANCEA), and an Economic Outlook for 2017 prepared by Central 1 Credit Union. These datasets, viewed together, reveal broad challenges to Ontario's economic health.

"Our research shows that Ontario's economic climate is posing challenges to the businesses we represent and Ontarians more broadly," said Allan O'Dette, President and CEO of the OCC. "Investment is being held back because of a high perception of risk. We need immediate action in order for our province to continue to grow and prosper."

One of the key findings in the OER is from the Business Prosperity Index. This index shows that, despite total business prosperity increasing since 2000, prosperity is increasingly generated from asset and liability management rather than the production of goods or services. This means that Ontario businesses are less likely to earn income from actual business activity today than they have in the past.

While Ontario enjoyed an average 2.6 per cent real GDP growth rate between 2000 and 2006, the source of wealth generated from the production of goods and services actually declined by 12 per cent during that same period. Since the recovery from the 2008 recession, production activities have fallen a further 12 per cent. Broadly, this means Ontario's business prosperity is increasingly dependent upon non-production, financial activities.

This challenge is a result of the current economic environment, in which increased costs associated with production, regulation and housing have resulted in weak market and labour force activity. Businesses in Ontario are operating in a risk-averse environment in which they are disinclined to grow production by investing or hiring.

"For many years, the voice of Ontario business has cautioned that regulatory burdens, high input costs, and government policies not attuned to innovation have hampered economic growth," added O'Dette. "The findings in the OER reinforce this, and indicate that there are also structural issues impeding our province's potential."

The results of the OER highlight the key policy issues that the OCC intends to prioritize in 2017, including workforce development, infrastructure, energy, and health care. Central to the organization's work is the notion that industry and government tackle these issues together, in order to grow economic prosperity and drive positive change for all Ontarians.

Read the full Ontario Economic Report.

Contact:

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**Ontario Chamber of Commerce**  
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**T: 416.482.5222 ext. 2470**

## CANADIAN CHAMBER HOSTS U.S. CHAMBER PRESIDENT TOM DONOHUE TO STRENGTHEN BUSINESS TIES

The Canadian Chamber of Commerce is hosting Thomas J. Donohue, President and CEO of the United States Chamber of Commerce for a brief but event-filled visit to Canada. Mr. Donohue and Canadian Chamber President Perrin Beatty have met with Prime Minister Justin Trudeau and other senior officials to discuss the vital business ties between our two countries.

"The relationship between the United States and Canada goes much further than trade, and Mr. Donohue's visit deepens the friendship and collaboration between our two countries at this critical time. The meeting with Prime Minister Trudeau will be an important part of a discussion on how business and government on both sides of the border can work together to build a more competitive environment where everybody wins," said Beatty. "We are each other's best customers, and our business together creates millions of jobs on both sides of the border."

Donohue and Beatty will also meet with Foreign Affairs Minister Chrystia Freeland, Finance Minister Bill Morneau and Opposition Leader Rona Ambrose, as well as Canadian business leaders to discuss how to ensure Canadian and U.S. businesses continue to thrive by working together across the border.

"The U.S. and Canada have long shared core values and a commitment to free enterprise, free markets, and open trade. On this strong foundation we have built one of the most rewarding partnerships in the world," said Thomas J. Donohue, president and CEO of the U.S. Chamber of Commerce. "The U.S. Chamber and the American business community look forward to working closely with the Trudeau government and the Canadian private sector to help achieve mutually beneficial goals."

"Challenging times often reveal great opportunity. As we work to build an even stronger relationship between our countries, we're happy to partner with our U.S. colleagues to promote the prosperity of both of our countries. Mr. Donohue is a great friend of Canada and we welcome his strong support for building closer ties," concluded Beatty.

To read the text of Donohue's speech to the Economic Club of Canada, in partnership with the Canadian Chamber of Commerce, click [here](#).

The Canadian Chamber of Commerce is the vital connection between business and the federal government. It helps shape public policy and decision-making to the benefit of businesses, communities and families across Canada with a network of over 450 chambers of commerce and boards of trade, representing 200,000 businesses of all sizes in all sectors of the economy and in all regions. follow us on **Twitter @CdnChamberofCom**.

### Contact:

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**Director, Public Affairs and Media Relations**

**The Canadian Chamber of Commerce**

**613.797.1860**

**[gdubreuil@chamber.ca](mailto:gdubreuil@chamber.ca)**

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DIVERSITY, EQUITY AND INCLUSION

It's customer service 101 - treating your customers well is good for business. A smile and a genuine welcome set the stage for a positive first interaction – and with luck, a sale and repeat visits! How do you extend that welcome and ensure your business is open to all members of an increasingly diverse community? How do you build a reputation within diverse communities that your business serves them? Treat people as people first. Look past differences in age, dress, abilities, language, or gender. Treat everyone with respect, be friendly, be courteous, be helpful. Remove barriers to accessing your goods and services. Do the aisles in your store allow a stroller to be

manoeuvred easily? Does your website include Google Translate as an option (it's free!)? Have your staff received customer service and AODA training? Populations continue to grow more diverse. In Durham, 21 per cent of the population are immigrants, 15 per cent of Canadians are over 65, an estimated 14 per cent of Ontarians have a disability, and roughly 10 per cent of the population does not identify as heterosexual. Small changes to how you present your business and interact with diverse customers could make significant changes to your bottom line. People share consumer experiences, if they have a positive experience in your business, they'll share that – ditto for the negative experience. People will revisit businesses where they feel welcomed, where they receive good service and they'll bring their friends!



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## CHAMBER MEMBER DISCOUNT PROGRAM

The member discount program is designed to give Whitby Chamber members and their staff exclusive benefits by doing business with their fellow members. This program encourages local shopping, stimulating and encouraging networking and helping your bottom line by cutting down on your costs. Included with your membership, is the opportunity to take part in the Member to Member Discount Program. Every Whitby Chamber member, and their staff, have the opportunity to participate in, or take advantage of,

this program. Participating businesses provide value added benefits through means of their products and/or services.

This is a program where everyone benefits: you extend special benefits to other Whitby Chamber members for your business, and in return you receive advertising, recognition and referrals at many other businesses, and potentially receive business from more than 750 Chamber members purchasing your products or services. Interested in promoting your own products and services through our Member-to-Member Discount Program? Please contact [heather@whitbychamber.org](mailto:heather@whitbychamber.org)



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Sunday May 7, 2017  
Registration: 10am  
Walk Starts: 11:30am  
Location: Oshawa Civic Field 1 - Terry Kelly Field  
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It's easy to register and start fundraising.  
Visit [walkforalzheimers.ca](http://walkforalzheimers.ca)

Register a team for the Durham Region walk with friends, family or colleagues!

## M2M DEAL OF THE MONTH Ajax Convention Centre

Whitby Chamber of Commerce members receive 20% off any corporate event room rental when food and beverage are purchased (our standard minimum of \$10 per person applies).

For more information:  
phone: (905) 428-9993  
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website: <http://www.ajaxconventioncentre.ca>



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FEATURED NEW MEMBER  
GIRLS INCORPORATED OF DURHAM (GIRLS INC.)

Contact: Yvette Nechvatal-Drew | Tel: (905) 428-8111 | www.girlsinc-durham.org

The Whitby Chamber of Commerce (WCC) is happy to welcome Girls Incorporated of Durham (Girls Inc.) to its ever-evolving membership. Each year Girls Inc. provides more than 1,600 girls across Durham Region with life-changing experiences and solutions to the unique challenges they face. Girls Inc. of Durham is part of Girls Incorporated, a network of 1,400 program sites across North America providing the programs, opportunities and experiences each girl needs to navigate the many gender, economic and social barriers she faces. Offerings include mother daughter workshops, economic and media literacy programing as well as the Canada Prenatal Nutrition Program known as Food '4' Thought. Federally funded by the Public Health Agency of Canada, this initiative provides a safe and friend environment where young mothers can obtain advice from health care providers and other moms, get materials on health and wellness, and receive fresh fruit and vegetables, milk, and prenatal vitamins.

Learn more about Girls Inc. at this year's Connect Women, WCC's day-long conference celebrating women in business, hosted at Trafalgar Castle on Tuesday, March 21.

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## FEATURED RENEWING MEMBER

### BLOOMTOOLS WHITBY

Bloomtools Whitby, a web design and SEO services company serving Whitby, Oshawa, Ajax, Pickering and Port Perry, became a Whitby Chamber of Commerce (WCC) member one year ago.

Leading the company is Chris Downey, a business development and marketing expert in Durham. Chris has a passion for sales and helping small to medium sized businesses grow through improving their online presence in the Durham region. Chris and the Bloomtools team help businesses grow revenue through improving their online presence and implementing effective digital marketing strategies including web design, search engine optimization, social media management, database marketing and print marketing.

In the past year, Chris has become actively involved in the WCC by attending events and sitting on the Membership Committee.

## Disability Benefits Don't Have to Be 'Taxing'

When your firm offers employee disability benefits, it's worth thinking about the tax consequences. The choices you make will determine whether employees will have to pay income tax on disability benefit payments they receive from your group plan. If you, the employer, pay any part of a disability premium, the employee will be required to pay tax on benefits received. It doesn't matter whether your firm pays 100% of the premium or splits the premium payment with employees; an employee who receives disability benefits will owe income tax on those benefits.

As a result, most firms arrange to have employees pay the entire disability premium. If your firm still decides to pay some, or all, of the premium, make sure your employees understand the tax consequences of any disability benefits they receive. Though insurance companies may deduct tax from disability payments, it may not cover the entire tax liability.

The Chambers Plan online administration utility includes an Employee Deduction Calculator that easily manages cost sharing arrangements with employees that can minimize any tax liability on disability payments.

Setting up your benefit plan doesn't have to be complicated, but it's definitely worthwhile to work with a competent group insurance advisor who's familiar with the possible pitfalls. And, once you've chosen your plan's benefits, a good employee communication program will ensure your staff know about the valuable coverages available to them.



Benefit Facts presents information to help you manage your employee benefits. Brought to you by your Chambers of Commerce Group Insurance Plan® advisor, representing Canada's premier group plan for small and medium sized business.

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# INCLUSIVE WORKPLACES MAKE A DIFFERENCE

## WHITBY CHAMBER OF COMMERCE PARTNERS WITH THE ABILITIES CENTRE TO MAKE WORKPLACES MORE INCLUSIVE

This Breakfast Conference had more than 80 attendees included Whitby Deputy Mayor Derek Gleed, Whitby-Oshawa MPP Lorne Coe, representatives from Durham College as well as other community groups and parents.

“The biggest barrier a person

with a disability faces is attitude, the attitude of employers and the attitude of society,” said guest speaker, Mark Wafer, president of Megleen Treadstone and owner of seven Tim Hortons franchises in Scarborough.

Wafer said 15 per cent of Whitby residents have a disability, that’s more than 18,000 people. He said according to Statistics Canada, more than 50 per cent of those are not working. But, he also stated the actual number was probably closer to 70 per cent as the government data

did not consider the half-million recent Canadian graduates with a disability who have not yet entered the workforce.

Joining Wafer on the stage was keynote speaker, John Draper. Draper is founder of ‘Together We Rock!’ an organization with a mission to inspire learning and leadership to create accessible and inclusive communities.

We look forward to working with the Abilities Centre on future initiatives!

# Living Well With DEMENTIA



## Help Whitby Become Dementia-Friendly!

The Alzheimer Society of Durham Region launches their new **Blue Umbrella Program**, offering **FREE** 1 hour dementia-friendly customer service training for local businesses and organizations.

### Why Join the Blue Umbrella Program?

Businesses and Organizations	Our Community	People Living with Dementia & Care Partners
<p>You will have the ability to provide a unique, high quality service to new and existing customers.</p> <p>By displaying the Blue Umbrella Program logo at your location, you will encourage people living with dementia and their care partners to choose you.</p>	<p>You and your staff will work in a community that is dedicated to the safety and engagement of all of its members.</p>	<p>Individuals and families will be able to easily identify businesses and organizations that have been trained to provide enhanced, dementia-friendly customer service.</p>

### Now Enrolling New Businesses and Organizations - Register Today!



**Alzheimer Society**  
DURHAM REGION

Jocelyn McGrath, Blue Umbrella Program Lead  
Alzheimer Society of Durham Region  
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## MAYOR DON MITCHELL'S FUNDRAISER — A NIGHT OUT ON THE TOWN

Mayor Don Mitchell is hosting his second annual fundraiser, A Night Out on The Town, on Saturday, March 25, 2017 at Trafalgar Castle. The night will be filled with food, friends, entertainment and music and, most importantly, the funds raised will support local charities, community events and organizations. The leading causes for the 2017 event are Lakeridge Health Foundation and Grandview Children's Foundation, with the remaining funds being distributed through the Mayor's Community Development Fund.

For information on sponsorship opportunities, please contact: [WhitbyMayorsFundraiser@gmail.com](mailto:WhitbyMayorsFundraiser@gmail.com).

Starting on February 13, a limited number of tickets will be available on a first-come, first-served basis at Whitby Town Hall, Iroquois Park Sports Centre and the Brooklin Community Centre and Library. Tickets are \$150 each.

Facebook: [facebook.com/NightOutOnTheTown](https://facebook.com/NightOutOnTheTown)

Instagram: [#CountyTown](https://www.instagram.com/CountyTown)

## FEATURED VOLUNTEER MICHELLE PALMA - PFSL INVESTMENT

Michelle Palma has a passion for helping people manage their money, which means she's found the perfect fit as a financial advisor with PFSL Investments Canada Ltd. She has held this position at for seven years but has been active in the investment industry for more than 18 years. Her speciality is helping Canadians who have been downsized from their jobs in making decisions regarding their financial future, pensions and severance packages.

An active member of the Whitby Chamber of Commerce since 2014, Michelle sits on the Connect Women Committee where she uses her enthusiasm for connecting women in business to help the WCC grow this annual day-long conference. Recently, she has also become the chair of the Whitby Java Jolts every other Friday morning at Kake Kreations on Dundas Street – drop in and say, “hello!”

In addition, Michelle is the co-founder of Durham Area Womens Network (DAWN) which was founded in 2014 to support and encourage business women from all walks of life to drive towards a balance of home life and entrepreneurship. The group currently holds monthly events with workshops to educate and support women while building business relationships and creating strategic partnerships.

# 6TH ANNUAL CONNECT WOMEN

*Excite . Engage . Empower*

The conference that celebrates & supports women in business



connect women

TUESDAY · MARCH 21 · 10 AM

TRAFALGAR CASTLE  
401 Reynolds St, Whitby

\$75 for members | \$100 for non members

PRESENTED BY



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Emceed by Tracy Hanson, Vice President, Network & Member Relations, Ontario Chamber of Commerce, Connect Women 2017 features a jam-packed line up of inspiring speakers including:



**Uchechi Ezurike-Bosse**  
Business & Lifestyle Strategist



**Traci Trimble**  
Metaphysician &  
Empowerment Coach



**Jennifer Botterill**  
Olympic Hockey Gold Medalist

Don't miss out! Register here!



# Golf Tournament

★ 30th Anniversary ★



Reserve your foursome early for this annual sell-out event!

**TUESDAY · JUNE 6 · 10 AM**  
**Royal Ashburn Golf Club**  
**995 Myrtle Rd, Ashburn**

## Sponsorship Opportunities

Help us celebrate 30 years in style!

### TOURNAMENT SPONSOR (1 Available)

**\$3000**

- Includes a foursome
- VIP seating at dinner
- Personal golf caddy and concierge
- Logo on foursome golf cart
- Complimentary wingspan of raffle tickets for each player
- Drink tickets for each player
- Logo in Golf Tournament email campaign
- Logo on WCC website
- Logos on multimedia presentation
- Opportunity to donate to gift bags
- Logo on marketing materials
- Repeat podium mentions
- Prominent registration signage

### DINNER SPONSOR (1 Available)

**\$2000**

- Includes two golfers
- VIP seating at dinner
- Complimentary wingspan of raffle tickets for each player
- Mention in Golf Tournament email campaign
- Logo on WCC website
- Logos on multimedia presentation
- Opportunity to donate to gift bags
- Logo on marketing materials
- Podium mention
- Dinner signage

### LUNCH SPONSOR (1 Available)

**\$1500**

- Includes two golfers
- VIP seating at dinner
- Complimentary wingspan of raffle tickets for each player
- Logo on WCC website
- Logos on multimedia presentation
- Opportunity to donate to gift bags
- Logo on marketing materials
- Podium mention

### CART SPONSOR (1 Available)

**\$1500**

- Prominent signage on golf carts
- Logo on WCC website
- Logos on multimedia presentation
- Opportunity to donate to gift bags
- Registration signage
- Includes two dinner tickets

### PUTTING CONTEST SPONSOR (1 Available)

**\$500**

- Logo on WCC website
- Logos on multimedia presentation
- Opportunity to donate to gift bags
- Sponsored hole signage
- Includes two lunch tickets

### PREMIUM HOLE SPONSOR (18 available)

**\$400**

- Opportunity to host booth at the hole
- Opportunity to donate to gift bags
- Sponsored hole signage
- Signage at registration
- Includes one lunch ticket

### HOLE SPONSOR (18 available)

**\$250**

- Opportunity to donate to gift bags
- Sponsored hole signage

**30 great prizes for 30 great years!**

Be a part of the 30th celebration by donating a prize for the tournament raffle! Your company name will be included on the prize table. Minimum prize value of \$200.